

FOR IMMEDIATE RELEASE

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SUMMARY: Sonia Arrison of Atherton and Mac Harman of Portola Valley appointed to Woodland School's Board of Trustees

Portola Valley, CA – Woodland School is pleased to announce the appointment of two new members to the Woodland School Board of Trustees. "I am pleased to welcome our new trustees," says Board Chair Tim Brady. "These individuals bring a record of significant accomplishment in the areas of innovation and entrepreneurship. Their leadership and expertise will be tremendous assets as Woodland sets the course for future development."



Sonia Arrison of Atherton is a best-selling author and analyst who has studied the impact of new technologies on society for the better part of two decades. She is co-founder of Unsugarcoat Media, as well as a founder, academic advisor, and trustee at Singularity University in Mountain View. Her research focuses on exponentially growing technologies and their impact on society. Her most recent book, *100 Plus: How the Coming Age of Longevity Will Change Everything, From Careers and Relationships to Family and Faith*, addresses the social, economic, and cultural impacts of radical human longevity. It was a national bestseller and listed as one of the "Best Books of 2012" by the Financial Times. She is also a Board Member at the Thiel Foundation, Senior Fellow at the Fraser Institute in Vancouver, British Columbia, and author of two previous books (*Western Visions*

and *Digital Dialog*). She previously served as a Director and Senior Fellow in Tech Studies at the Pacific Research Institute, a columnist at TechNewsWorld, and hosted a radio show called "digital dialogue" on the Voice America network.



Mac Harman of Portola Valley is CEO and Founder of Balsam Brands. In 2006, Harman founded Balsam Hill in his Palo Alto, CA apartment. Ten years later, Balsam Hill is a \$100M+ direct-to-consumer retailer of holiday and home décor products in North America and Europe and in 2016 was named to Forbes' inaugural list of "America's Best Small Companies." Harman has been featured on TV shows including TODAY and Fox News. Previously, Harman served as CEO of Progress Wire Products, in marketing for Clorox, in business development for the Cleveland Clinic, and as a consultant at McKinsey & Company. Harman has been named an EY Entrepreneur of the Year Finalist and honored on the Silicon Valley "40 under 40" list. He is an angel investor, mentor, and board advisor to various startups. Harman holds an MBA from Stanford

University and a BA in geosciences and economics with a minor in environmental studies from Williams College.

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About Woodland School

Woodland School is an independent day school located just west of Stanford that offers a balanced approach to learning in a diverse and inclusive environment for students in early childhood through eighth grade. Woodland School is committed to bringing out the best in each child through a nurturing of both intellect and character. With rich content and an emphasis on student-driven projects, students are empowered and encouraged to be active and engaged learners. More information is available online at: www.woodland-school.org.